

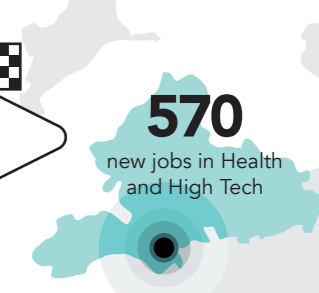
THE NIJMEGEN PATHWAY TO ENTREPRENEURSHIP IN HEALTH AND HIGH TECH

The Nijmegen area is the hotspot of innovation in Health and High Tech. Entrepreneurs and researchers are developing their innovation and growing their business, supported by a strong ecosystem, entrepreneurs and researchers. Over the past four years, this already led to many great results. Follow this pathway and discover the journey of entrepreneurs through our ecosystem. Explore how input becomes output, and the way we eventually reached our most important objective: 570 new jobs in Health and High Tech. Let's continue this journey together!



Legend:

- ▶ Clickable link (Spotify)
- 🔗 Clickable link (web page)



AI podcast
Radboud University in Nijmegen was the first in the Netherlands to incorporate artificial intelligence (AI) in the curriculum and has a long history in AI research. Through the podcastseries AI for Life we show some of this exciting research as well as the implementation of AI in daily life. Our conversations with researchers, companies and end-users are played over 800 times.

AI for Life center
The AI for Life center connects all stakeholders involved in AI research and implementation, in the Nijmegen region and further. The center aims at growing business and creating employment by staying on top of AI research. They focus on the transformation of this research into real applications that improve people's lives.

First pass START!
Every entrepreneur has once taken the leap of starting up, which is always exciting and uncertain. Briskr, together with all partners involved, helps starting entrepreneurs through the sharing of knowledge and by offering support. We help growing entrepreneurs in finding the right partners and funding, and provide innovative SME's with space that fits their business. Eventually, the entrepreneur has to walk the path himself but Briskr and its partners help to achieve the finishline successfully!

